We hypothesize that the initial and increasing presence of Airbnb in major cities drives an increase in housing and rental costs overall.

We’ll examine relationships between:

* A city’s housing and rental costs trend over time before and after Airbnb’s presence (began Aug 2008)
  + X = time
  + Y = average housing/rental cost
* Comparing each city’s rate of change/Airbnb occupation
  + X = time
  + Y = average housing/rental cost growth % & Airbnb growth % since start date
  + Labels = city
* The impact of average rental cost increases and housing sale cost increases since Airbnb’s presence

Why Airbnb? Does it have more use than VRBO/homeaway?

When to start data trend? 2000-2009 = before, 2010-current = after